

February Executive Board Meeting

February . 11 . 2026

Time Begin: 6:04 PM

Meeting End : 7:40 PM

Attendees

Dale White: President

Marla Fawcett: Vice President

Emel Roberts: Treasurer

Caitlin Tannahill: Secretary

Billy Shelton: Athletic Director

Cali Strickling : Cheer Director

Agenda

Last Meeting Follow-up

1. Emails usernames for Jr.Board members
2. Review sponsorship packet
3. Cheer follow up
4. Fundraiser pin initiative

New Business

5. Beginning Of 7v7, 5V5 , & girls flag : updates & what Hosting on March 14 & 15 will look like- gate fees, shifts requirements, food vendors ETC.
 6. Prep for Tackle and Sideline registration to open
 7. Fittings dates & details
 8. Refurbishment collection for helmets
 9. Bring back Mini camp in march or april
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- 10. Review Parent Docs
- 11. Website video

Notes:

Financials : As of Jan 31 \$40,860.48

- Money out on things such as but not limited to:
 - Monthly storage
 - Gamebreaker - jerseys and such
 - Venue rentals
 - Team snap
 - New clover purchased
 - Etc.

Update on 7v7/5v5:

Issue with jerseys-

- Working with gamebreaker to try to resolve
- could be a \$1500 dollar or more issue if they can't help us resolve it
- All youth sizes are way too big.

Hosting:

- Approved updated gate fees.
- Board shifts :
 - Billy all day both days
 - Dale all day both days
 - Caitlin 2nd half both days
 - Cali open 14th all day 15th
 - Marla second half of both days
 - emel - Set up money things & do what can on 14th Nothing 15th.
- Set up for volunteers:
 - shifts :
 - Jobs
 - Gates , garbage, timeclock , closing clean up
 - Times of shifts
 - 9-11 , 11-1 , 1-3, 3-5
 - Clean up 5-6
- Communicated Cash amount thats needed to run the weekend & count out with 2 ppl always

Request to purchase Meta verification

- Cost is \$14.99 a month

- Adds blue check to our pages show us as the official social medias for the organization
- Adds security to information- from hackers etc.
- Increases engagement
- Increases visibility and followers
- Adds level of professionalism
 - Request DENIED

Junior board emails:

- Denied individual emails. - Use overall Board email only
- All board members will be added to Team snap as Commissioners & have access to create chains of communication there.

Fittings:

All Fittings Cheer and football

- wednesday April 22, 2026
- 4:30PM - 8 PM
- First half for New players , Second half for returning players
- @ the Expo center

Cheer:

Try out dates April 7,8,9

- Girls who are late registration or miss try outs will not be able to try out at a later date.
- Girls can wait to register until after try out if choose

Send over all flyers for board approval before posting

Change verbiage on FAQ sheet - bring in the girls to see if there is enough for a second team, approach the coach issue at a later date.

Flyers & Advertising :

Important dates to start advertising:

- March 1- April 21 Registration opens
- April 7, 8 , & 9th Cheer Tryouts for Comp , must attend all 3 days
- April 22 Football and Cheer fittings 4:30-8 expo center - no make up date
- April 11th Mini camp football only
- Date adjustment needed asap - refurbishment helmet drop off & donation collection

Sponsorship packet

Needs lots of adjustment

Send over for full board review

Webpage video

- Approved \$300 previous video footage made for website via UPDNmedia

Pin incentive for fundraiser

- Got quote: xanadu pins:
 - 100 pins 1' for \$250
 - 100 pin 1.5' for \$350
 - Approved for 500 pins

Approved Items

Approve Gate fees 2026:

- \$5 per person ,
- \$15 per family (2 adults,2 kids)
- \$3 for senior citizens/ military
- kids under 5 free

Approve Order 500 Pins: initiative for fundraising

Approve Credit Card AD

Approve front page, webpage video all grades - UPdnMedia

Approve bringing back football mini camp aiming for april 11

Next Meeting Agenda Items

- Final touches before hosting tournament
- Follow up on sponsorship packet
- Finalize parent paperwork - how many need printed
- Prep for fittings- what we need to do to be ready
- Prep for mini camp
- Prep for tryouts
- Registration update
- Verifying coaches and team moms begins
- Nyfl meeting date?