

January Full Board Meeting

January 28 . 2026

Time Begin: 5:30 PM

Time End: 6:30 PM

Attendees

Dale White: President

Marla Fawcett: Vice President

Emel Roberts: Treasurer

Caitlin Tannahill: Secretary

Billy Shelton: Athletic Director

Cali Strickling : Cheer Director

Renee McLeran: Advisor & Apparel Coordinator

Jessica Reed: Fundraising Coordinator

Rick Chase: Equipment Manager

Rob Fawcett : Volunteer Coordinator

Via Phone Brittany Sutich-Nelson: Marketing

Agenda

Last Meeting Follow-up

1. First Full Meeting Since Vote

New Business

2. Give direction and answer questions for Director of publicity to get started :
Reports to Secretary
3. Fundraising- starting earlier an asking questions : reports to VP

4. Volunteering- alert to changes and give information : reports to VP
5. Apparel- alert everyone to changes moving forward : reports to Secretary
6. Concessions advertising ASAP : reports to president
7. Equipment manager reports AD
8. Answer any questions or concerns
9. Alert of new approved board registration reimbursement

Notes

- Open emails for each Jr. board category for more direct contact
- Sponsorship packet : send out to review for relaunch
 - Advertise coordination through all Jr.Board members
- Fundraising
 - Launch fundraiser at training camp
 - find out when it will need to end to get prizes before season end
 - Possible incentive?: Follow up
 - Will send over list of sale and prize options
 - Open to other fundraising ideas and opportunities per approval
- Marketing :
 - Advertise for concession position ASAP
 - Revamp website
 - look into possible format options for website- report back
 - Get over important dates, all logins, as well as info to asked questions
 - Important dates as they arise : registration open, Fittings, tryouts, start dates, Etc.
 - Celebrate league wins: state , championships Etc.
 - Team info , coaches qualifications, other FAQs , etc.
 - Docs and forms needs
 - Insta, facebook etc.
 - Open shared photo album between all board members to add photos for use toward media

- Make sure its our hornet being used not WR or the HS
- Creative freedom to raise algorithm and make visually pleasing and up to date
- Apparel:
 - Need another Clover for volunteer at table : roughly \$1000
 - Renee will have creative freedom with board keep inventory report mixed with seasonal needs known from experience
 - Merch Table @ : last day of training camp, fittings - both cheer and football, all home games except for NOT 7V7/5v5/flag season
 - Presented and voted on 4th of july design for presale
 - Get list of all kids #s , and shirt sizes after fitting for helmet stickers and training camp shirts : Per team moms via VP
 - Decide on team mom and coaches gear & order before apparel Coordinators move
 - Contact / order VIA insta or email until website up and running
- Volunteering
 - Volunteer check in at merch table
 - 3 shifts & \$550 checks
 - 2 volunteers at merch table
 - Go back to old format/shifts : Send over previous Doc to work off of
 - Idea of Possible incentive for 2nd half season shifts
 - Explore ideas of digital login & out formatting
 - Weekly parent shifts update with team moms via VP
 - Send out sign up genius sunday night

Action Items

1. Approved- Everyone Create Own email for more direct communication to the right place

2. Approved- launching fundraising at training camp
3. Approved- 4th of July shirt design for presale

Next Meeting Agenda Items

- Emails usernames for Jr.Board members